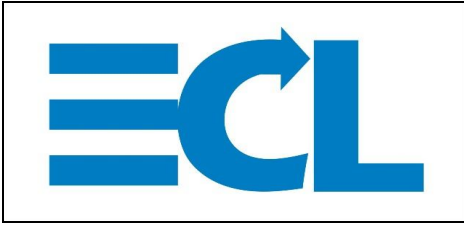


EDENCONSULT COMPANY LIMITED (ECL)



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THE PROFILE OF THE COMPANY

Introduction

The company is registered with the Registrar of Companies with the Certificate of Incorporation Number 60999. The company is also registered in Nairobi Kenya, with the certificate of Compliance No. F.38/2008 and we are in the process of doing registration in Uganda, Burundi & Ruanda. We strive to become Pan-East African as well as operating globally.

We are quality driven Consultancy Company based in Dar es Salaam, Morogoro and Arusha. For the Tanzanian market. We offer a range of consultancy services. These to include; *Conducting seminars on strategic issues for a competitive Advantage of the Organization, Specific in-house training according to the needs of the clients, Organizing campaigns for social wellbeing and poverty alleviations, Market survey and analysis, Business planning, business re-engineering, proofreading of various documents, research supervision etc.*

Vision

"To be a leading differentiator in the service industry within Tanzania by 2027 by offering premium quality services to our clients"

Mission

"To deliver excellent consultancy services in various lines of business and develop skills and competencies to our customers for sustainability of our businesses and those of our clients so as to create and sustain superior performance for a sustainable competitive Advantage."

Objectives

The main objective of Edenconsult Company is to enable our clients to be more effective and efficient in their work. In so doing they will broaden and develop their professionalism. This will benefit the individuals, organizations they work for, and ultimately their communities (Including the nation at Large). The specific objectives include;

- Enabling our clients to have the right Human resource to the right places
- To build the knowledge base of our clients according to their needs
- To enable our clients to manage their value chains effectively and efficiently hence to avoid non-value adding activities. The focus being on *Production Value Chain* and *Decision Making Value Chain*.
- To advocate the need of use of modern technology to increase productivity and service quality improvement
- To offer a best after sales service to our clients as one of our retention strategy.

Core Values

Edenconsult Company Limited is a firm whose operations centered and committed on three core values that reflect its core functions. These are:

- ❖ Punctuality
- ❖ Reliability
- ❖ Dependability

Key Services

As stated in our objectives, we are prepared to offer any consultancy service needed by our client. However, our major services include;

- ❖ Specific Training on Strategic sales Management, Strategic Customer Care, etc.
- ❖ Developing Business Plans
- ❖ Market analysis and development of appropriate competitive strategies for any business
- ❖ Advising on Human Resource utilization and span of control (Organisation structure) for a premium service quality for a sustainable customer relationship Management.
- ❖ Preparing documents for registration of a company
- ❖ Conduct on-job training (Topics to be discussed with the client)
- ❖ Conducting market-driven seminars
- ❖ Typing of academic documents
- ❖ Proofreading of various reports and advise on re-structuring of document.
- ❖ Research mentoring
- ❖ Training on presentation skills
- ❖ Preparing your CV competitively
- ❖ Training on Interview skills: Learn how to recognize your strengths/weaknesses and how to manage them.
- ❖ Construction and hosting websites

Experience

Though the company is new in terms of the registration but it has recruited experts of various disciplines with experiences of as far as 20 years and above. This combination makes the company capable of delivering its services on a very professional way by keeping its promises. One of the recent successful assignments has been involving training of senior officials of the Commission of Ethics on Project Management and Customer Care. The Commissioner for Ethics of Tanzania commended the job. The company has been also appointed as a recruitment Agent by KCA University of Nairobi Kenya since July 2007 to date. The experts working with the company are involved in various researches locally and internationally.

Human Resource Strength

The company has recruited more than 100 consultants of various disciplines. For this reason, the company matches the nature of the assignment from the client with the qualifications and experience of the consultants. This has given the company the capacity and ability to offer services of various professions ranging from Marketing, Financial Management, Accounting, Engineering, Environmental Science, Strategic Human Resource Management, ICT, Family issues, etc. The academic qualifications of our consultants range from first degrees to PhD and Professors.

PART OF THE MANPOWER OF THE COMPANY

SERIAL NO:		AWARDS
1	Prof. Elisante Ole Gabriel	Professor of Marketing (Finland & Kenya)
		PhD (Marketing - Finland), MSc (International Business - UK)
		Postgraduate Dipl - Marketing (CIM, UK), Acc. Level II (NBAA - TZ)
		Materials Mgt. Level II (NBMM - TZ), Mech Eng. (FTC MTC - TZ)
2	Prof. R. Mwamakimullah	PhD (Computer Applications on TQM)
3	Devota Gabriel	MBA (Corporate Management). PgD – HRM, ADIT
4	Dr. Lenny Kasoga	PhD, Economics
5	Michael Mjinja	MSc- Marketing, B.Com (Marketing)
6	Nestory Rubalema	MBA (Corporate Management), ADDBA
7	Faraja Chengula	MSc – Finance, BCom - International Business
8	Benedict Killagane	BSc – Electrical Engineering
9	Lois-Singa Mbilinyi	MBA, B.A, Mass Communication
10	Happy Lyimo	PgD – International Business, Dip. Dental Services
11	Bertha Erasto	M.A(Applied Social Psychology) Bachelor of Education
12	Rose M kyando	Bachelor of Evn.Science &Mgt Student of Master in Integated Evn&Mgt
13	Martin Kokkan	ADA, PGTM -Accountancy
14	Kayombo Maurus Michael	BA Public administration Master in In Information studies
15	Jacqueline Nakara	AD. Dip – Community Development

16	Justin B Msuya	Master of Education Bachelor of Education
17	Castima Meela	MBA Corporate Management, B.A Education
18	Kahabuka A.	MBA, International Business Bachelor of Geography&Eco
19	Ubaya Simon Msemwa	Masters of Arts Bachelor of Arts
20	Aziz Abbu	Master in Env Science B.A in Journalism
21	John Seka	Bachelor of Law
22	Samwel Lunyelele	Masters of Arts Bachelor of Arts
23	Imelda Kihaka	M.A in Demography B.A in Sociology

The above list is just a sample of the nature of the people available. As informed earlier, the selection of the team to deal with an assignment will depend on the nature of the work.

PROJECTS & EXPERIENCE ON CONSULTANCY ASSIGNMENTS

S/N	TITLE OF THE ASSIGNMENT	CLIENT	REMARKS
1	Training on the Establishment of the Executive Agency	British Council (Tanzania)	
2	Research on the Training Needs of the Employees of BMTL	Business Machine Limited (BMTL)	
3	Training on Strategic Customer Care	Business Machine	
4	Training on Sales Management	Business Machine	
5	Review of Strategic Plan	Permanent Secretary PMO- RALG	
6	Preparation of Clients' Service Charter	Permanent Secretary PMO-RALG	
7	Training & Development of Strategic Plan	RAS – Mwanza Region	
8	Preparation of Strategic Plan & Clients Service Charter	DED – Misungwi District Council	
9	Training & Preparation of Strategic Plan	RAS, Mara	
10	Training & Development of Clients' Service Charter	RAS, Mara	
11	Training & practice on OPRAS	RAS, Mara	

12	Training on Strategic Customer Service	DED, Sengerema	
13	Training on Strategic Thinking & Management	JKT-HQ and RTS Camps	
14	Designing and train on Strategic Customer Care	Tanzania Institute of Bankers & NMB Bank	
15	Strategic Customer Care	CRDB Bank (Morogoro)	
16	Marketing of Financial Services	Bank of Tanzania Institute	
17	Training on Integrated Service Delivery System	Tanzania Police Force (All commanding officers, More than 300)	
18	Strategic Thinking for high quality of Service for top Management	Tanzania Police Force (IGP)	
19	Design & Facilitating the Strategic Plan for Municipal Council	Morogoro Municipal Council	
20	Reviewing the Strategic Plan Implementation	Small Industries Development Organisation	
21	Training on Managing the Competition	National Health Insurance Fund	
22	Training on Paradigm Shift Management & Moral Capital Development	KCA University	
23	Training on Strategic Leadership for Health Medical Teams, Countrywide in Tanzania.	Japan International Cooperation Agency (JICA)	
24	Assessing the Quality Customer Service in the Social Security Fund (In the Stakeholders Annual Conference - 2008)	Parastatal Pension Fund (PPF)	
25	Business Goals Management	Tanzania Institute of Bankers	
26	Review the Strategic Plan	Local Government Authority Fund	
27	Recruiting Students for University	KCA University, Kenya	
28	Recruiting students for University Programmes	Hope University, UK	
29	Implementing the Promotion Strategy	DSPS Field Marketing, UK	
30	Developing Undergraduate/Postgraduate academic and Professional Programmes	KCA University, Kenya	
31	Conducting Interviews for senior officials	Local Government Authority, Tanzania	
32	Developing the Organisational Performance Index (OPI) Model for	Kenya Institute of Management	

	Africa		
33	Project Management & Implementation	Ethics Commission, Tanzania	
34	Customer care and Proactive Leadership Strategies	Ethics Commission, Tanzania	
35	Accident Prevention Strategies	Surface & Marine Transport Authority	
36	Training on Leadership & Management to Regional Health Management Teams for 21 regions of Tanzania	JICA & Ministry of Health and Social Welfare, Tanzania	
37	Facilitating preparation of Strategic Plan	JICA & Ministry of Health and Social Welfare, Tanzania	
38	Research on the impact of Petty Traders in managing the business in the City	Entrepreneurship Development Center, Mzumbe University	
39	Research on the Application of Communicative Customer Service to Higher Education Sector	IFM, CBE & TIA, Tanzania	
40	Review of a Book on 'Strategic Marketing Management'	Tanzania Institute of Bankers	
41	Facilitating the Joint Annual Health Sector Review meeting, 2009	WHO & MoHSW	
42	Reviewing the Public Relations (PR) Strategy	Medical Stores Department (msd)	
43	Marketing for Creativity Skills	British Council (Tanzania)	
44	Facilitating 'Team Building Retreat'	Ministry of Public Health, Kenya	

Reasons for you to choose Edenconsult Company Ltd?

We wish to assure you that you will never regret choosing to use our services. We have the right manpower for your job. Quality service is our slogan.

Please take a decision of contacting us so that you tell us your needs and we shall deliver to you the satisfiers.